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FOR IMMEDIATE RELEASE

NEWS FILLER:

It's National Honey Month!

A Bear Native to Lancaster County?

It's a good bet that you're concealing a bear in your home – that is, a container shaped like a bear that holds honey. Consumers now recognize that cute and easy-to-grasp package as the symbol of the honey industry. But not many people know that the bottle shaped like a bear was created and first used by Ralph and Luella Gamber, co-founders of Dutch Gold Honey in Lancaster, Pa.

The Gambers conceived the idea in 1957, at a dinner table discussion about the works of A.A. Milne, creator of Winnie the Pooh. Dutch Gold's sales soared when they brought the bear on board, and the family operation grew to be the nation's largest independent packer of premium honeys.

Today, through local growers and beekeepers all over the United States, Canada, Argentina, and Australia, Dutch Gold puts out over 40 million pounds of honey in 13 natural floral varieties. That's a lot of bears! Nationally, approximately 340 million pounds of honey will be consumed this year.

Source: Dutch Gold Honey, Inc., Lancaster, Pa.