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FOR IMMEDIATE RELEASE

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**DUTCH GOLD HONEY'S NEW CORPORATE LOGO
UNIFIES THREE DIVISIONS**

LANCASTER, Pa – Dutch Gold Honey, Inc. recently implemented the use of a new corporate logo, which will unify their three divisions: Dutch Gold Honey, Inc., McLure's Honey & Maple Products and Dutch Gold Custom Food Packaging under one corporate umbrella, Dutch Gold.

“Dutch Gold's previous logo focused on our honey business, but since that time we have expanded our scope. In 1997, we acquired McLure's Honey and Maple Products, which is located in Littleton, NH. Most recently, a custom food packaging venture was initiated. A new logo needed to reflect our Lancaster County heritage and our roots in the honey business. We feel the new logo accomplishes this very well,” explained Jill Clark, Vice President of Sales & Marketing.

Founded in 1946, Dutch Gold Honey, Inc. is the largest independent packer of honey in the United States, packing over 55 million pounds of honey annually. For more information on the company, visit the web site at www.dutchgoldhoney.com.

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NEW CORPORATE LOGO

DUTCH GOLD

